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Emerald eJournals Premier ve
Emerald Social Sciences eBooks

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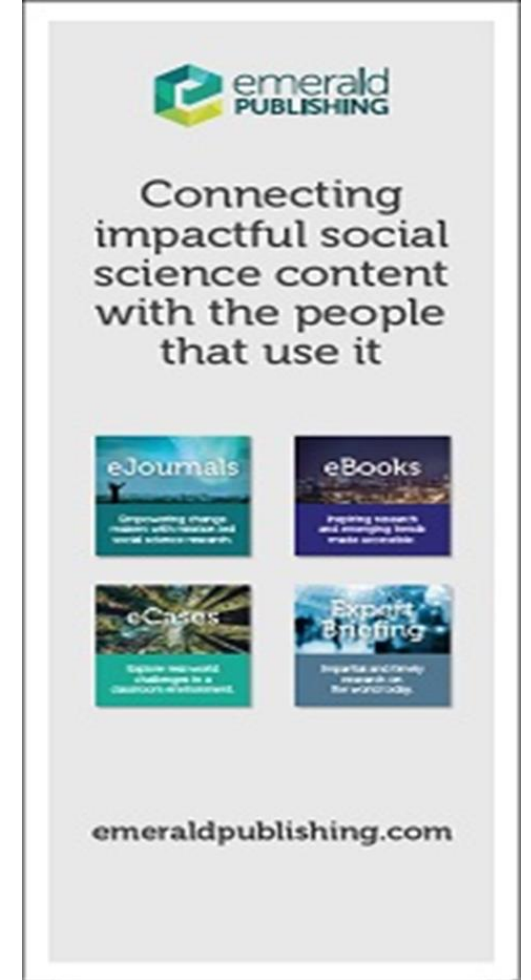
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İçerik

- Tanıtım
- **ULAKBİM EKUAL üzerinden erişime açık kaynaklar**
 1. eJournals Premier dergi koleksiyonu
 2. Social Sciences (Eğitim ve Sosyoloji) ekitapları
- Emerald Insight platformu, kullanım ve özellikler
- Admin hesabı oluşturma
- Emerald hizmet ve eğitimleri
- İletişim

Access: www.emerald.com/insight/



Emerald - Tanıtım

- Emerald Group Publishing Limited 1967'de İngiltere'de kurulmuş uluslararası bir yayınevidir
- 309 elektronik dergi, 2600'den fazla kitap ve 2.500 Vaka çalışması sunar
- Konu alanları; yönetim, işletme, ekonomi, eğitim, mühendislik, bilgi bilim ve ilgili konular
- EKUAL üzerinden bütün dergiler (Premier Koleksiyonu) ve Sosyal Bilimler kitapları üniversitelerin erişimine açıktır
- Yaklaşık 140 ülkeden 58.000'den fazla yazar içeriğe katkıda bulunur.



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Management
& Strategy



Education



Engineering



Health &
Social Care



HR, Learning
& Organization
Studies



Information
& Knowledge
Management



Library &
Information
Sciences



Marketing



Operations,
Logistics
& Quality



Property
Management &
Built Environment



Public Policy &
Environmental
Management



Tourism &
Hospitality
Management

Dergi alt konu başlıkları



ACCOUNTING, FINANCE & ECONOMICS

- Carbon accounting and trading
- Corporate governance and social responsibility
- Agricultural finance and rural development
- Financial regulation



LIBRARY & INFORMATION SCIENCES

- Academic librarianship
- Educational technologies
- Information needs, seeking and use
- Classification and indexing information



BUSINESS, MANAGEMENT & STRATEGY

- Management for performance
- Strategic orientation
- Cultural studies/globalization
- Innovation and entrepreneurial strategies



MARKETING

- Artificial intelligence
- Co-creation and value
- Word-of-mouth
- Vulnerable consumers and exclusion



EDUCATION

- Educational administration and leadership
- Vocational education and training
- Higher education
- Sustainability in higher education



OPERATIONS, LOGISTICS & QUALITY

- Green supply chain
- Service management
- Industry 4.0
- Big Data applications

Dergi alt konu başlıkları



PROPERTY MANAGEMENT & BUILT ENVIRONMENT

- Building information modelling (BIM)
- Construction management
- Property investment & valuation
- Property management



PUBLIC POLICY & ENVIRONMENTAL MANAGEMENT

- Climate change
- Disaster risk management
- E-government
- Public administration and management



TOURISM & HOSPITALITY

- Tourism reviews on social media
- Tourist consumer behaviour
- Dark tourism
- Hospitality management



ENGINEERING

- Automation
- Biosensors
- Sustainability of energy resources
- Artificial intelligence



HEALTH & SOCIAL CARE

- Implications of caring for an ageing population
- Substance abuse and misuse – drugs and alcohol
- Public mental health
- Autism



HR, LEARNING & ORGANIZATION STUDIES

- Implications of Brexit
- Performance management
- Work/life balance
- Employee engagement tactics



INFORMATION & KNOWLEDGE MANAGEMENT

- 5G regulation
- Online adoption and purchase behaviours
- Human-computer interaction
- Big Data

Social Sciences ekitapları



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SOCIAL
MEDIA



SOCIOLOGY OF
THE FAMILY



CRIMINOLOGY



FEMINISM



SOCIAL THEORY

Social Sciences ekitapları




- 1999'dan itibaren yeni yayımlanan kitaplar da dahil bütün koleksiyona sınırsız erişim
- İsteyen kütüphanelere toplu MARC kayıtları sağlanır



Sociology



Education



Emerald Insight
Platform kullanımı

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HIZLI VE DOĐRU SONUÇLAR

- Hızlı ve gelişmiş tarama seçenekleri
- Sonuçlar ilgililik oranına göre sıralı
- MarkLogic güçlü tarama teknolojisi
- Öngörülü navigasyon ve kolay arayüz
- Yayın türüne göre gözden geçirme
- Kurumsal erişim durumuna göre sonuçları seçme.

KEŞFEDİLEBİLİR VE ERİŞİLEBİLİR

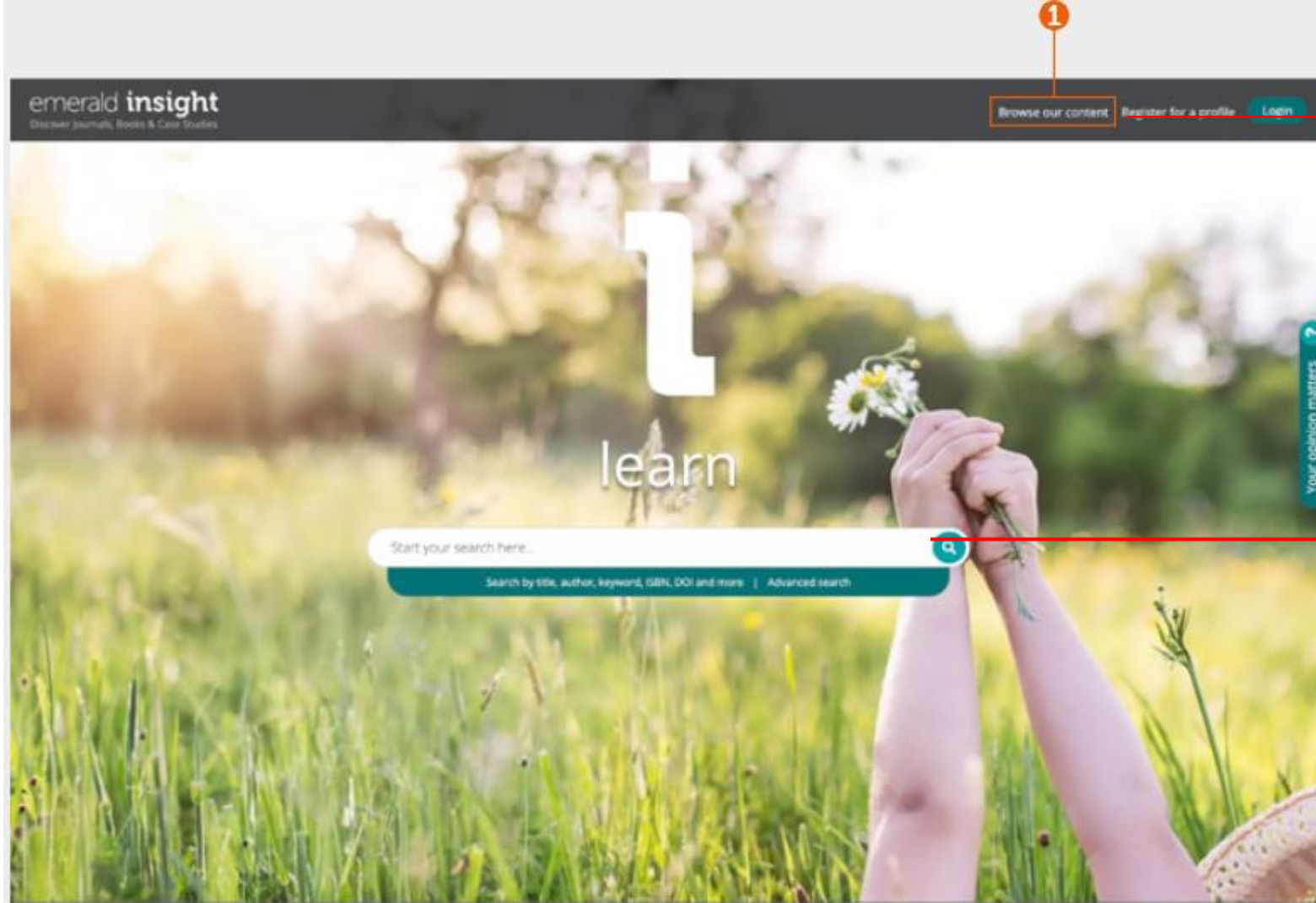
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- HTML, PDF ve ePub türleri
- Masa üstü veya mobil araçlardan erişim
- Çok kullanıcı, kurumsal erişim.



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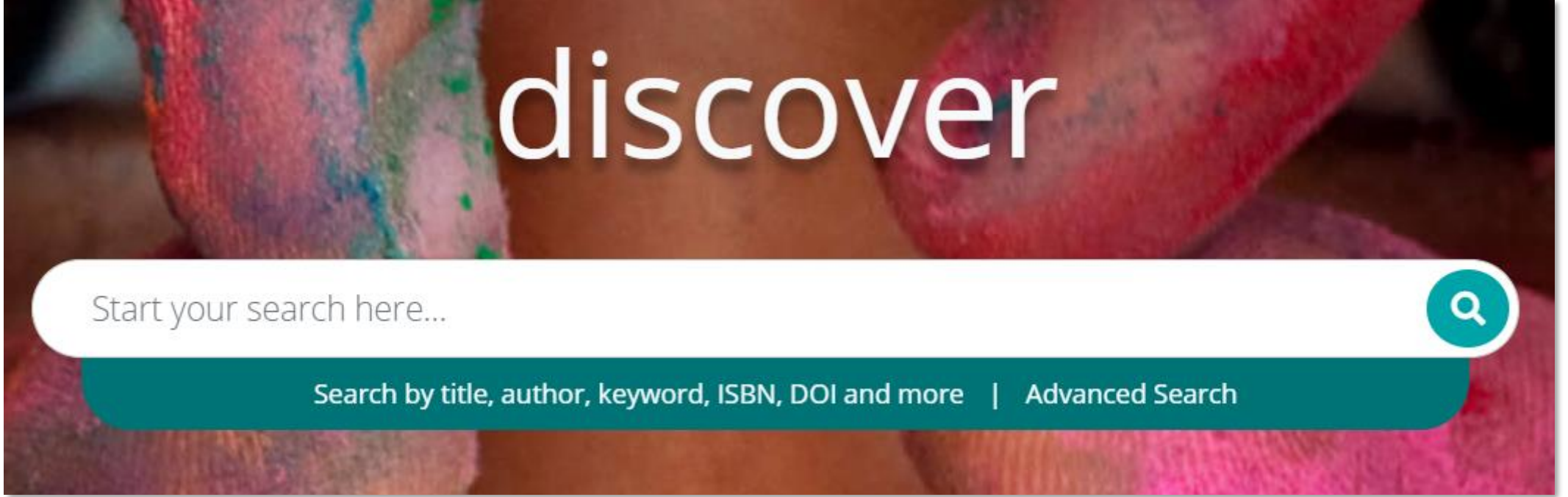
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Hızlı tarama kutusu

Hızlı tarama



Anahtar kelime, başlık, yazar adı, DOI ve daha fazlası ile tarama



Tarama sonuçları

1. Sonuçlar

Search Results 1 - 10 of over 4000

PER PAGE 10 20 50

2. Yayın türü

Book part

3. Yayın yılı

Publication date: 17 December 2008

Starving for change: The **hunger** strike and nonviolent action, 1906–2004

4. Hızlı erişim

Stephen J. Scanlan, Laurie Cooper Stoll and Kimberly Lumm

5. Yazarlar

Hunger strikes have a long history in efforts to achieve social change but scholars have made few comparative, empirical, or theoretical contributions to understanding...

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6. Özet



Available

7. Erişim durumu



PDF (381 KB)



EPUB (357 KB)



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Article

Publication date: 12 February 2018

A two-period pricing model with **hunger** marketing strategy

Lili Yu and Juzhi Zhang

This paper aims to investigate the effect of **hunger** marketing strategy on supply chain pricing and coordinate the supply chain through a two-period pricing model.

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Available



PDF (228 KB)



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Keşfedin:

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Keywords

Corporate reputation

Supply chain management

Stakeholder management

Responsible procurement

Responsible supply chain management

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Year

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Last month (1447)

Last 3 months (4166)

Last 6 months (7482)

Last 12 months (12647)

All dates (136734)

From Year To Year Go

Content type

Article (116466)

Book part (16400)

Earlycite article (2506)

Case study (1362)

Filtre seçenekleri

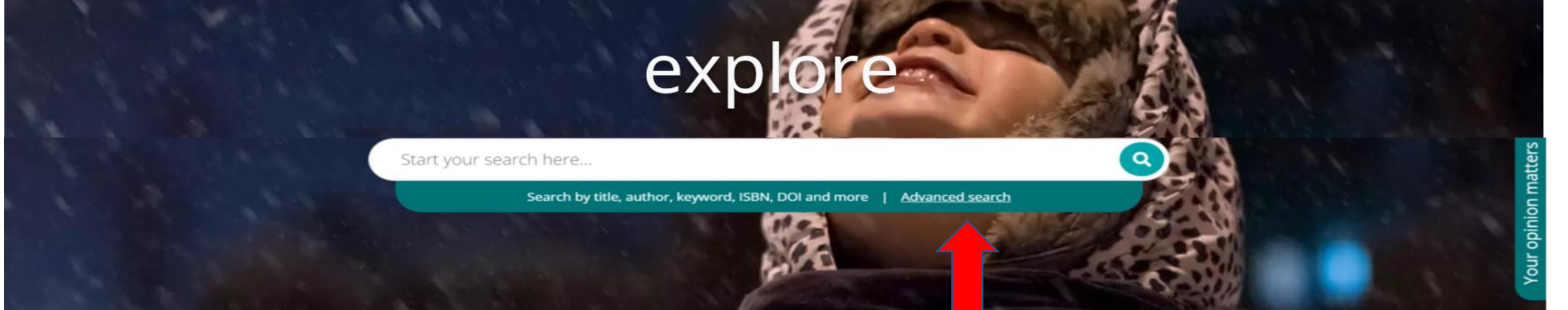
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1 - 10 of over 1000

Per page 10 20 50



Book

inTOXICating FOLLOWERSHIP

Author: Wendy M. Edmonds

View book

Subject:

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A B C D E F G H I J K L
M N O P Q R S T U V W X
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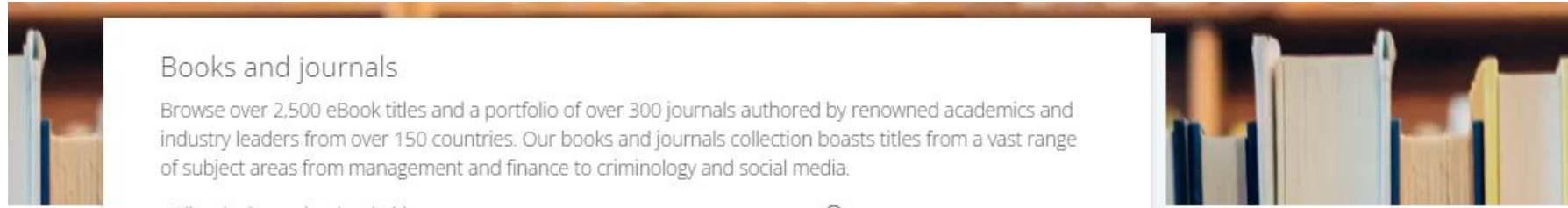
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Book serial



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A Focused Issue on Building New Competences in Dynamic Environments

Editors: Ron Sanchez, AimÉ Heene

Subject: Management science & operations > Management science/operations research > Decision sciences

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Book



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Author: Wendy M. Edmonds

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Title

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Subject

Subjects

1 - Sub category

2 - Sub category

Publication type

- Books
- Edited Collection
- Monograph
- Journals

Filtreleri kullanarak alfabetik, konu veya yayın türüne göre seçim yapın

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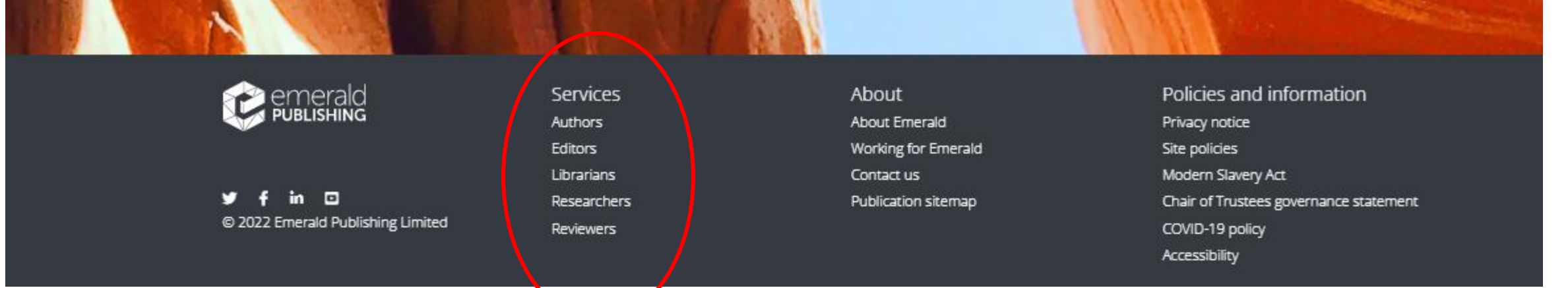
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Dođru dergiyi bulma konusunda yardım alabilir

Calls for papers ile yayın çağrılarına erişebilir

Yazar politikaları, yayın etiđi gibi pek çok alandan ücretsiz yararlanabilirler.

Eğitimler



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Mahynour Okda
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- Selecting the right journal
- Structuring your paper
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- Publication ethics
- Getting discovered
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Presenter:
Samir El-Hefnawy
Vice President of Business
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